



DYNODE SOFTWARE
TECHNOLOGY PVT. LTD.

Digital DCR stands for daily call report. It is the software which can be very helpful for field worker and their company. Dcr is very useful field force management software.

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OUR COMPANY

WE ARE IN PRODUCT SOFTWARE DEVELOPMENT SINCE 2000 (20 YEARS).

SUCCESSFULLY DEVELOPED PMS-ERP GST COMPLIANCE SOFTWARE.

PMS-ERP HAVING APPROX 50K CUSTOMER BASE PAN INDIA.

MEMBER OF NASSCOM SINCE 2015.

MEMBER OF BIHAR INDUSTRIES ASSOCIATION.

MEMBER OF BIHAR CHAMBER OF COMMERCE.



DST PVT. LTD.





**Cloud Base Daily
Call Reporting For
Marketing Team
With Zero
Infra Maintenance
Cost.**

FEATURES OF DIGITAL DCR SOFTWARE

**Working With Mobile With
One Time Login.**

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One Time Login.**

**Updation Of Master Data In
Real Time And Daily Visit
Data In Real Time.**

**Field Executive Location
Tracking In Real Time Along
With Visit And POB Booking.**

**Analysis Of Work Activity By
Managers And Admin At
Every Level In Hierarchy In
Real Time.**

**No Paper Work For Field
Executive.**

**Less Stationary Expense As
Well As No Data Entry In
Back Office.**

**Daily
Appointment List
For Every
Marketing
Personnel.**



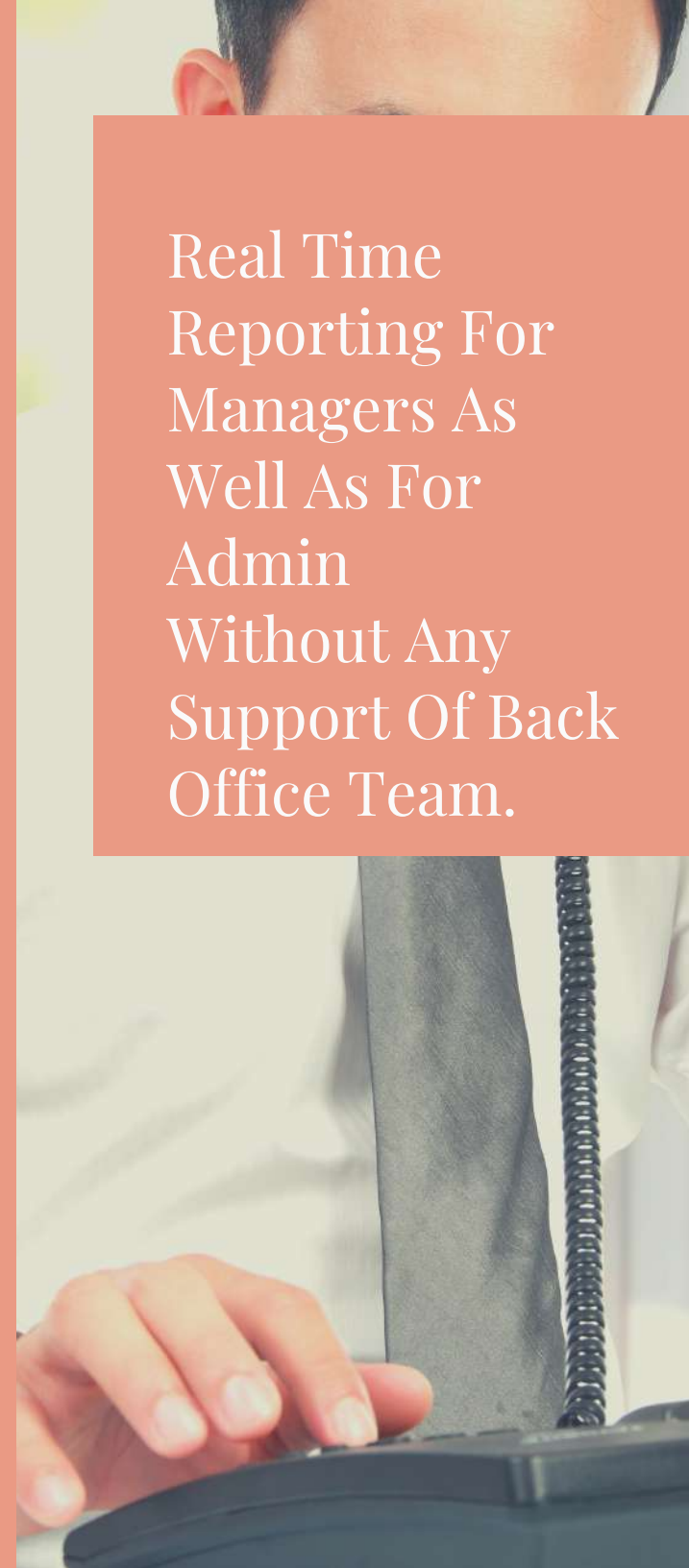
**INDIVIDUAL CUSTOMER
VISIT LEDGER ALONG
WITH POB BOOKING.**

**WORKING WITH TOUR
PLAN AND NO WORKING
WITHOUT TOUR PLAN
AND CAN NOT DO
ALTERATION IN TOUR
PROGRAM WITH OUT
MANAGEMENT
APPROVAL.**

**TERRITORIAL DEFINITION
OF CUSTOMER LIKE
DISTRICT AND PLACE
FOR EXECUTIVE WISE
ACCESS.**

**MANAGEMENT
DEFINITION OF
TERRITORY WITH ALL
REPORTING FACILITY
FOR MANAGING TEAM.**

**Real Time
Reporting For
Managers As
Well As For
Admin
Without Any
Support Of Back
Office Team.**



100% Utilization of Marketing Team For Targeted Sales Ach With Proper Planned Market Visit.

Automated Expense Preparation And Approval By Managers And Admin.

ADMIN IS HAVING AUTHORITY TO CREATE USER AND BLOCK THE USER.

REPORTS OF DOCTOR/CUSTOMER AT VARIOUS LEVEL - GRADE/TYPE/CLASS AT DISTRICT, PLACE WISE.

ANALYSIS OF ANY PLACE FOR MISSING CUSTOMER, POB BOOKING AND TIMES OF VISIT.

FOR ADMIN - TODAY WORK ACTIVITY FOR ALL MARKETING HIERARCHY WITH NO OF VISIT, PLACE VISITED AND POB BOOKED.

AUTOMATED WHOLE REPORTING WITH TIME SAVING AND TOTAL TRANSPARENT ACTIVITY OF TEAM FOR ADMIN.



**BENEFITS
OF USING
DIGITAL
DCR
SOFTWARE**

**ACHIEVE 30% - 45%
FASTER RETURN ON
INVESTMENT.**

**INCREASE SALES TEAM
EFFICIENCY BY 60%.**

**SMARTER CUSTOMER
INSIGHTS FOR FIELD
FORCE WITH H.QTR
ANDPLACE.**

**LIVE TRACKING OF FIELD
ACTIVITIES.**

**LOG REPORT FOR
APPOINTMENT REMINDER.**

**REDUCE COST IN TERMS OF
PAPER WORK AND BACK
OFFICE WORK.**

**PLANNED WORKING WITH
TOUR DEVIATION REPORT.**



Stock Maintenance
Of Sample And
Gift Along With
Distribution
Record

Intelligent
Analysis Of POB
Customer Wise

Automated
Expense
Preparation With
Manager Approval

24 Hours Data On A Click
With Executive To
Analyze And Plan
Future Working.

Dash Board For Doctors
And Chemist Important
Date.

Special Analytical
Reports For Every Level
Of Manager

SMS To Doctor /
Customer / Chemist Visit
Or On Any Special
Occasion.

Improve Calls
Productivity With
Customer / Doctor Visit
Ledger With Outcome.



THANKS FOR
APPRECIATING OUR
JOB AND WE WILL
CONTINUE WORKING
HARD TO MEET YOUR
EXPECTATIONS.



Contact Us



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Thank
you